

The Daily Grind

is a free monthly newsletter from your friends at:



KELLER BROS.

KEEPING YOU SAFELY ON THE ROAD.

250 E Dry Creek Rd
(303) 347-1010
www.kellerbros.com

November 2007

What's In This Issue?

- Keeping Your Car Can Save You Money-
- How Fast Does The Earth Rotate?-
- How To Negotiate Bill Problems-

SAMPLE

Look for the...

How to save money by keeping your car in good condition for a longer life span. How to negotiate bill problems?

Coupons
For important services... Keller Bros. Auto Repair...

And More!

November Trivia Contest

You want to win a **FREE FOOTBALL T-SHIRT?** (Your choice M, L, XL)

Each month we'll think of a new trivia question. The first ten to call us at **303-347-1010** with the correct answer are eligible to win! At the end of the month, we'll draw the name of one lucky person who will win!

Here is this month's trivia question (Hint: you'll find the answer inside this newsletter):

Question: How fast does the Earth spin at the equator?

- A) About 400 MPH
- B) About 600 MPH
- C) About 800 MPH
- D) About 1000 MPH

Call right away! Remember, only the first 10 are eligible to win!

Last month's winner:

Doug Lemieux

The Daily Grind



A Free Monthly Newsletter From Your Friends At Keller Bros. Auto Repair

Keep Your Car...It's Worth It!

A new automobile, for most people, is their second largest investment (next to a home). A great way to save money and increase financial assets is to hang on to that vehicle, rather than purchase a new one every few years. With proper maintenance, it's very common and inexpensive to get 150,000 miles from a vehicle, if not more.

The Car Care Council estimates that \$60 billion in vehicle maintenance or repair is not performed every year. This is evidence that there is considerably more that consumers can be doing to protect the investment they made on their automobile.

"Whether it's an oil change, replacing brakes or new belts and hoses, that periodic repair bill is a drop in the bucket compared to monthly payments on a car," said Rich White, executive director of the Car Care Council. "The bottom line is that a properly maintained vehicle is safer, more dependable, more fuel efficient, less polluting and more valuable."

Figures from Runzheimer International, a management-consulting firm that measures travel and fleet costs, confirm the Car Care Council's findings. Recent figures from a Runzheimer study show that trading a vehicle every two years

opposed to every four, can save more than \$2450 per year. That includes repairs, maintenance, license, registration, taxes, and insurance.

Here is a list of tasks that can keep you on the road and save you money in the long term.

- Repair all issues as soon as the problem never let anything go!
 - Wash the car once every two weeks and/or as often as it snows.
 - Don't wait for the brakes to break before you address the problem. Preventive maintenance is much less expensive than repairing a worn or replaced part.
 - Check your oil and change it when the hood warning light comes on.
 - Keep your tires properly inflated.
 - Avoid idling your engine. If you must use a space heater in the car, use a carbon monoxide detector.
 - Change your air filters as frequently as possible.
 - Pay your bills as soon as you can!
- Before you trade in your car for the next new car, make sure you have the most money you can get out of it. Get a good deal on the car you're trading in. Who wants to trade in a car that's not in the best of health?

How Fast Does The Earth Rotate?

Have you ever wondered how fast the Earth is spinning? Why we don't feel it get dizzy? The answer is simple. First we need to understand that the Earth spins faster at the equator than at the North or South Poles because the Earth is a sphere. At the equator, the circumference of the Earth is 24,901 miles, so if we divide that by 24 hours (there are 24 hours in one day), we get about 1037.5 miles per hour. If you were standing at the equator, you would be moving at 1038 miles per hour. That's pretty fast.

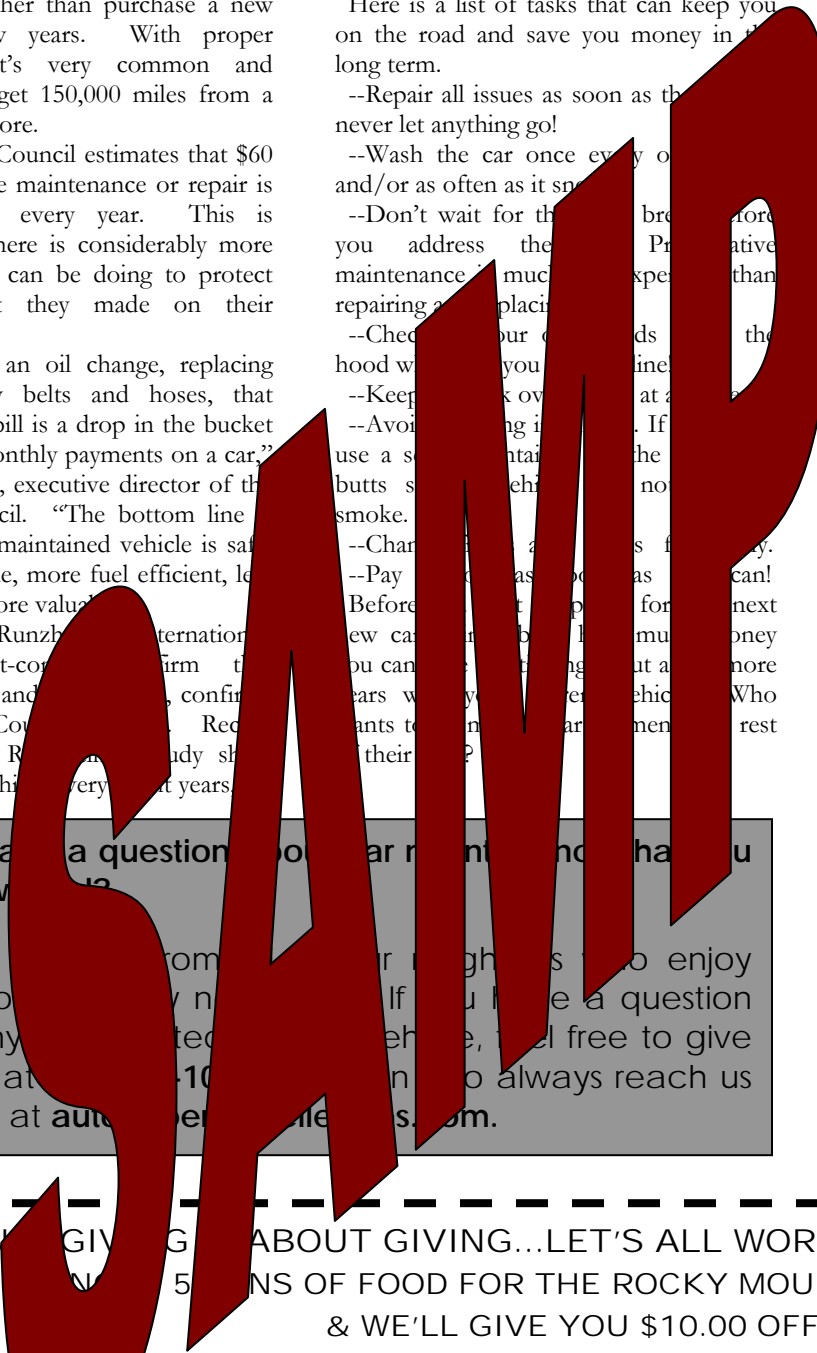
Why can't we feel it? It is because the atmosphere is moving with us. This is why we don't feel like we're in a moving car. If we were standing at a constant speed with a car, we would feel like we were standing. What we do feel is the acceleration of the Earth. If the Earth were to suddenly stop spinning, we would feel like we were being thrown up, we would feel like we were being thrown up, we would feel like we were being thrown up.

An interesting fact is since we rotate faster at the equator than at the North or South Poles, we actually weigh slightly less. The difference is so small though that we wouldn't notice.

November Events:

November is Apple Month and Native-American Heritage Month

- Nov. 1 – All Saints Day
- Nov. 4 – Daylight Savings Time Ends
- Nov. 11 – Veterans Day
- Nov. 22 – Thanksgiving Day



Do you have a question about car maintenance that you want answered? We love to help you from our neighbors to enjoy reading our newsletter. If you have a question about any of our services, please feel free to give us a call at 405-410-1000 or always reach us by e-mail at auto@kellerbros.com.

THANK GIVING...ABOUT GIVING...LET'S ALL WORK TOGETHER TO HELP!
NOVEMBER 5TH 50 POUNDS OF FOOD FOR THE ROCKY MOUNTAIN FOOD BANK
& WE'LL GIVE YOU \$10.00 OFF ANY SERVICE OR REPAIR!
OIL CHANGES ARE INCLUDED IN THIS OFFER!
KELLETTER11.08.EXPIRES 12.31.07.CANNOT BE COMBINED WITH OTHER COUPONS FOR SAME SERVICE

THE ROADS ARE GETTING SLICK!
 Don't let your family slide out of control!
 ALL TIRES ON SALE THRU NOVEMBER!
 SAVE UP TO \$129.00!

KBNEWSLETTER 11.08.EXPIRES 12.10.08.CANNOT BE COMBINED WITH OTHER OFFERS.1 SET OF 5 TIRES MAX PER CUSTOMER PLEASE

How To Negotiate Bill Problems

In today's busy world, money mistakes can happen. Some can be more devastating than others, but they are inconvenient nonetheless. Here are some tips if you find yourself with a problem regarding your credit card, phone, utility or basically any other bill:

- Have your bill with the account number in front of you.
- Remain calm. Yelling and making a scene will get you nowhere. A representative will not be able to understand you if you are shouting. It could lead to a hanging up on you. So, don't start cursing or getting angry.
- Call customer service and read all of the fine print. There are many types of

work there. They may need you to spell out certain items, like your name or the city you live in. They are not attempting to irritate you, but actually making sure they have everything they need to help you.

- Keep notes of the time and who you talk to. Write their name and the applicable rep ID#.
- Be polite. The name of the representative is important. If you are speaking to a customer service representative, say "I'm speaking to [name]." If you are speaking to a sales representative, say "I'm speaking to [name]."
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RECIPE CORNER

Easy Skillet Chicken

Ingredients:

- 1/2 lb chicken breast, skinned and boneless
- 1/2 tsp salt
- 1/2 tsp fresh ground pepper
- 1/2 cup oil
- 1/2 cup wine
- 1/2 cup apple jelly
- 1/2 cup currants or raisins, finely chopped

Cooked brown or white rice for serving

Sprinkle chicken with salt and pepper and set aside. In a large non-stick skillet heat oil over medium heat and cook chicken until golden brown, about four minutes per side. Remove chicken from skillet. Add wine, apple jelly, and currants/raisins to skillet, and simmer, stirring constantly until bubbly and smooth. Return chicken to skillet and baste with sauce. Cover pan and simmer 15-20 minutes or until chicken is just cooked through. Serve with rice.

SAMPLE

Thank You!

Special thanks to our neighbors who have graciously referred us to the business over the last month! Our business is growing and we need referrals from people just like you. We just could not do it without you!

A very special thanks goes out this month to:

John Hall Wyandt

